



## TEENS TUTORING KIDS TO ACHIEVE READING SUCCESS

# Now is the Time to Eradicate the Reading Opportunity Gap

### There is No Time to Waste

We are driven to serve more children by a tremendous sense of urgency. Not only do the children we serve now, and the children that we will serve in the future, deserve to be great readers, they *must* be great readers if they are to thrive academically and have hope for successful futures.

This is truer now than ever before. If children cannot read in our increasingly technology and information driven world, they face chilling consequences. That an estimated 50% of low-income children and English Language Learners are reading below standard is one of the most serious social justice issues faced by our society. These children are paying and will continue to pay a heavy price, and our society will pay the price along with them, with interest.

### Rising to Meet the Need

We know what works. We have been successfully field testing and perfecting our program model for 17 years, serving nearly 16,000 students in that time.

Over the next 5 years, Team Read will:

- **Double** the number of students we work with in Seattle
- **Pilot** an expansion program in a high-needs district near Seattle
- **Leverage** our position as a leading employer of Seattle area teens and create rewarding new jobs in education.

### Our Vision

Our vision is that twenty years from now, Team Read will be supporting thousands of low-income children from communities across our region on their journey to becoming great readers.

# Team Read Growth Prospectus 2015-2020

*"This is the right time to take on the challenge of dramatically increasing the number of children, especially from low-income families, who read proficiently."*

EARLY WARNING! Why Reading by the End of Third Grade Matters, a report by the Annie E. Casey Foundation



# Five Year Expansion Plan

Team Read's growth over the next five years will build on the successful partnerships we have developed in Seattle as a foundation for expansion in and near the city. We are guided by a comprehensive five-year growth plan that outlines the capacity investments necessary to double our impact. These include:

## Program Capacity Investments

- Add new schools and serve more students in the Seattle Public Schools
- Pilot our program in a high-needs school district outside of Seattle and document what we learn so we can expand to serve more school districts in the future
- Grow our summer tutoring program to combat out-of-school reading loss in our communities
- Expand the training and college readiness program for our teen tutors to ensure programmatic excellence for the students they serve

## Operational Capacity Investments

- Develop and support our Board of Directors in order to expand and enhance the skills, networks and capacity we will need to realize our vision
- Invest in and expand the executive staff leadership team to ensure Team Read can simultaneously succeed in both program impact and operational excellence
- Build our fund development capacity in order to maximize the in-kind and financial contributions Team Read will need to sustain this ambitious growth plan
- Restructure the organization and the programs to have more independence from the Seattle Public School District

## Invest in Team Read

This is a momentous time for Team Read:

- Our program is thriving in schools throughout the city during the school year, and through the summer in partnership with Seattle Public Schools and the Seattle Public Library.
- Our program materials and tutor training are aligned with the new state standards in literacy (the Common Core Standards), placing Team Read at the forefront of programs primed to help 2nd and 3rd grade readers achieve success
- As one of the largest non-profit employers of teen workers in Seattle, Team Read is in a unique position to shape the future of youth employment locally while developing the next generation of young professionals.
- We are experienced in evaluating our impact and continuously improving our program. These are imperatives which have been built in to Team Read's organizational DNA.



*"Every one of my students who attends Team Read shows growth in reading."*

*Glen Clisham, teacher at Dunlap Elementary*

### INVESTMENT OPPORTUNITIES

For information about one-time or multi-year investment opportunities, please contact us.

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### Your Contribution Will Make Team Read's Growth Possible

Achieving our ambitious goals requires the support of our entire community. Doubling the number of kids we serve will require an investment in our capacity in nearly every area of our operations. We anticipate these investments **requiring a 25% annual increase in earned and contributed revenue in each of the next five years**. To meet this challenge, we are asking our entire community of individual donors, institutional funders, and corporate partners to invest in Team Read - an investment in the future of our kids, our economy and our quality of life.

Join the Team Read Family • Make a Donation • Eradicate the Reading Opportunity Gap